



Town of Arlington, Massachusetts
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Minutes 10/06/2010

Arlington Tourism and Economic Development Committee

Wednesday, October 6, 2010, 8:00 to 9:30 a.m.

Town Hall Annex, First Floor Conference Room

Minutes

Present: Roly Chaput, Carol Kowalski, Angela Olszewski, JoAnn Robinson, Sharon Shaloo, Howard Winkler

Not present: Bob Bowes, Tom Davison, Michael Ginns, Daniel Hodge, Diane Mahon, Clarissa Rowe

Observing: Laurence McKinney

Call to Order

Chair Angela Olszewski called the meeting to order at 8:30 a.m.

Vision 2020 Survey Questions

The Committee created and approved for submission to the Vision 2020 Standing Committee the following survey questions:

1. How important is it to expand Arlington's business sector?
 - a. Very important
 - b. Somewhat important
 - c. Not important
2. It's important to expand business in Arlington
 - a. To increase the tax base
 - b. To expand employment opportunities
 - c. To redevelop vacant properties
 - d. To increase property values
3. What type of business would you like to see expanded in Arlington?
 - a. Retail (small store)
 - b. Retail (chain/large store)
 - c. Green business
 - d. Low risk biotech
 - e. Medical
 - f. Other
4. In Arlington Center, I would like to see
 - a. Better design of Broadway Plaza
 - b. Better connection of the bike path to the Center
 - c. New business types in addition to restaurants
 - d. More arts & entertainment options

- e. A Visitors' Center
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- 5. In the last two years, how many times have you visited the following?
 - a. The Cyrus E. Dallin Museum/Cutter Gallery
 - b. The Old Schwamb Mill
 - c. The Jason Russell House/Smith Museum
 - d. The Gibbs Gallery at Arlington Center for the Arts
 - e. The Gallery on the Second Floor in Town Hall

 - 6. In the last two years how many times have you attended
 - a. Regent Theater
 - b. Arlington Friends of the Drama
 - c. Musical event at Town Hall
 - d. Musical or dramatic event at Arlington High School
 - e. An Arlington lecture series

 - 7. In the last two years, how many times have you attended
 - a. Town Day
 - b. Feast of the East
 - c. Third Thursday at Capitol Square (East Arlington)
 - d. Arlington Farmer's Market

 - 8. What draws visitors to Arlington?
 - a. Entertainment (arts & culture, movies, etc.)
 - b. Historic sites
 - c. Recreation (the bike path, Arlington's parks, etc.)
 - d. Restaurants

The meeting was adjourned at 9:15 a.m.